

# 10 TOOLS WHICH WILL HELP YOU CREATE YOUR LANDING PAGE FASTER AND MAKE IT A LOT NICER + SAVE A LOT OF MONEY AND TIME

**\*\*\* This amazing PDF document is for IncomeMesh subscribers only. Wanna tell your friends about it? Send them to [www.incomemesh.com](http://www.incomemesh.com) and tell them to subscribe ;) \*\*\***

---

## 1. Swiped - [www.swiped.co](http://www.swiped.co)

Start by checking out one of the best and well known landing pages out there from companies that make hundreds of thousands or even millions of dollars per year.

On Swiped each landing page is dissected and commented, each paragraph or bulleted list and call to actions have valuable comments which will teach you and help you to replicate the same strategy onto your landing page.

Take the piece of their copy, written by best marketing and copywriting guys in the world and apply it to your business.

---

## 2. Cool background shapes -

<http://graphicriver.net/item/70-geometric-backgrounds/8399183>

If you take a look at any landing page you will probably notice how their background images look look, with some fancy geometric shapes and colors, well, now you can make your landing page as professional as theirs.

I highly suggest that you take advantage of this deal, for just \$4 you get 70 amazing geometric shapes which you can use on you sales or other landing pages.

If you are looking for something free and \$4 isn't cheap enough (say whaaat?) than you can try with some of these free background image generators:

- <http://qrohlf.com/trianglify-generator/>
  - <http://bg.siteorigin.com/>
  - <http://thepatternlibrary.com>
  - <http://subtlepatterns.com/>
-

### 3. Put your products in real environment

If you have any digital product or service this is a must have. Show your products in real environments, like on computers, smartphones or even smart watches :)

Those are called mockups btw.

Here's a list of websites that will help you do just that:

- <http://dunnnk.com/>
  - <http://magicmockups.com/>
  - <https://placeit.net/>
- 

### 4. Desk scene generator -

<http://webmaster-deals.com/467-desk--awesome-scene-generator--only-11.html?dealID=467>

I'm sure you have seen these kind of images all around the web, especially in the header area of sales pages, where they use some kind of work environment with a desk and a computer, keyboard, mouse and a bunch stuff on it.

Now you don't have to buy expensive stock photos to emulate that same amazing look, you can create your own desk scene with this cool and cheap (just \$11) image pack.

Take a look at the link and see for yourself.

---

### 5. Headline generator - <http://imhv.com/headlinegenerator.php>

Writing catchy headlines is hard. Make your life a lot easier and create amazing headlines with this headline generator made especially for marketers.

---

### 6. Bullet list generator - <http://imhv.com/bulletedgenerator.php>

Every landing page has at least some kind of bulleted list, even some short ones to show of the best features of your product.

This bullet list will save you a lot of time and make your bullet list look amazing and attractive to your potential customers, try it out, it's free.

---

## 7. Landing page inspiration - <http://land-book.com/>

Designing your new landing page can be hard. Let's face it, not everyone has the eye for it, nor are we all the best designers in the world. Sometimes you need a bit of inspiration and maybe a trick or two you can "borrow" from professionals who made some amazing landing pages.

On Land Book you will find hundreds of designs which you can easily go through and see what your competitors are using on their landing pages.

---

## 8. Make your videos like a pro

This is the area of video. YouTube is the second most visited search engine in the world (Google is nr.1 of course), and video has never been more used than now.

Almost every landing page out there has a video presentation of some kind. You MUST take advantage of video power on your landing pages, but don't worry, I'm here to help.

Here's an amazing set of tools and services which will help you make professional looking videos just like those famous marketing gurus.

### Video intros:

Every video looks more serious if it has a nice intro, you can have really nice ones made for you with these two websites below.

- <http://www.splashéo.com/>
- or find cheaper ones on [Fiverr](#)

### Premade marketing videos :

I have ran into this website by accident but it may be of use for some of you. They offer a wide selection of premade marketing videos.

- <http://videomarkett.com/special/>

### Other cool video tools:

- VideoScribe - <http://www.videoscribe.co> - Create your own whiteboard-style animations with no design or technical know-how.
- Prezi - <https://prezi.com/> - Cool animated presentations.
- PowToon - <http://www.powtoon.com/> - Create animated videos and presentations like a pro, it's really amazing, check it out.

---

## 9. Funnel creator - <http://ymbproperties.com/funnelcreator/>

This tool can be useful if you want to visualise your sales funnel before you create it, or maybe if you have a JV page for your affiliates you could demonstrate your funnel to them and explain them easily how much money can they make on each step.

I'm sure you'll find a good use for it :)

---

## 10. CTA button creator - <http://buttonoptimizer.com/>

This is the best and the coolest button creator, period! If your landing page builder doesn't give you enough of pre made buttons (or they are just ugly), or if they make it so hard to create a nice button, or if you just want a custom one, then this tool is for you.

With CTA button creator you can create any kind of button, in any kind of color (even gradient), in any size of your choice, you can add an icon or a shadow if you want. When you want just download it as a transparent PNG image.

---

## CONCLUSION

And that's it guys. I really hope you were amazed with this freebie and that I helped you discover some new amazing tools.

If you have some more tools in your sleeve that could help with the creation of landing pages feel free to drop a message to me at [drazen.prastalo@gmail.com](mailto:drazen.prastalo@gmail.com) even if you just want to tell me did you like this PDF or not.

Feel free to brag with your landing pages, send links, I would love to see them :)

To your success guys,  
all the best.

**Drazen Prastalo ...**

[www.incomemesh.com](http://www.incomemesh.com)